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Summary:

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The Startup Owner's Manual: The Step-By-Step Guide for ... Blank, Steven Gary, and Bob Dorf (2012), The Startup Owner's Manual: The Step-by-Step-Guide for Building a Great Company, K and S Ranch, Inc. K&S Publishing Division. This is a brilliant book about a new approach for entrepreneurs to build lasting companies. The Startup Owner's Manual: The Step-By-Step Guide for ... The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, acknowledged catalyst of the "Lean Startup" movement, and tested and refined by him for more than a decade. The Startup Owner's Manual: The Step-by-Step Guide for ... The Startup Owner's Manual walks you, step-by-step, through the tested and proven Customer Development process created by startup expert Steve Blank, unlocking the secrets to building a successful, scalable company.

Bob Dorf Written by Bob Dorf and startup expert Steve Blank, The Startup Owner's Manual is the indispensable "how to" reference for any startup founder, investor, entrepreneur or educator, incorporating a decade of hands-on learning about how great startups are built. The Startup Owner's Manual by Steve Blank - OverDrive ... The Startup Owner's Manual lays out the best practices, lessons and tips that have swept the startup world, offering a wealth of proven advice and information for entrepreneurs of all stripes. The startup owner's manual. Vol. 1 : the step-by-step ... The startup owner's manual. Vol. 1 : the step-by-step guide for building a great company. ... Start up owner's manual Step-by-step guide for building a great company Note Includes index. ISBN 0984999302 9780984999309 . Browse related items.

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